

# WILLIE - EST. 1888 - SMITHS™ TASMANIAN

## • PRODUCT PORTFOLIO •



To order contact your Sales Rep.  
If you don't have one yet, find your local rep via [williesmiths.com.au/contact](https://williesmiths.com.au/contact)

Version 1.8  
March 2023





## WILLIE SMITH'S ORGANIC

---

The original and our best, an easy-drinking lightly sweetened cider made for sharing.

---

Our original cider, and the one we are famous for. We only use organic apples grown in the Huon Valley to create a balanced cider to suit any occasion.

To create this cloudy, sessionable and refreshing cider we use a mixture of everyday organic eating apples. Each brings their own dance to the party to provide acidity and texture. A small amount of apple juice gives lift & sweetness.

It's real Tassie cider, grown and made on the farm.

---



### 100% Organic Tasmanian Apples

Pink Lady, Fuji and Royal Gala

5.4% ABV | 16 x 355ml | 50L Keg



AUSTRALIAN  
CERTIFIED  
ORGANIC 11522

---

## WILLIE SMITH'S NON-ALC APPLE CIDER

---

Crafted for a familiar flavour, but with a different feeling.

---

Never fear, Willie's is here. Stay social with our non-alc apple cider.

Crafted to be more than *just* sparkling apple juice. Refined and refreshing, not too sweet with balanced acidity and tannin to provide structure. Low sugar and strength, but full enjoyment.

Always be part of the party and stay in the game.

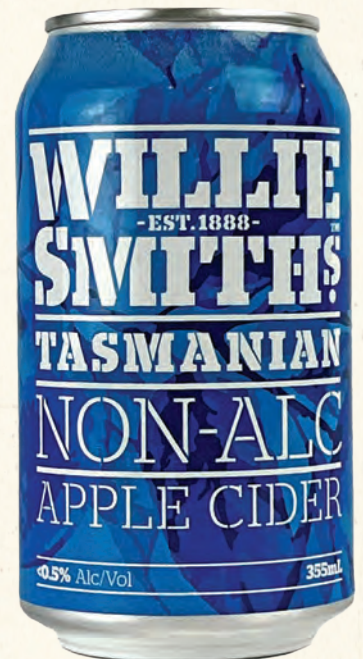
---

### 100% Tasmanian Apples

Seasonal heritage cider varieties plus Pink Lady, Fuji and Royal Gala

<0.5% ABV | Case: 16 x 355ml

---





## WILLIE SMITH'S BONE DRY

---

Think of an old English-style cider, now act like a new Tasmanian-style cider.

---

As the name suggests, this is our bold, dry and refreshingly crisp cider.

Although we use the same varieties of eating apples as our organic, all the sugar is fermented out allowing this cider to showcase each of the apples' complex layers in their rawest form.

With an acidic bite that softens into a broad and creamy lingering finish, this one will leave you wanting more.

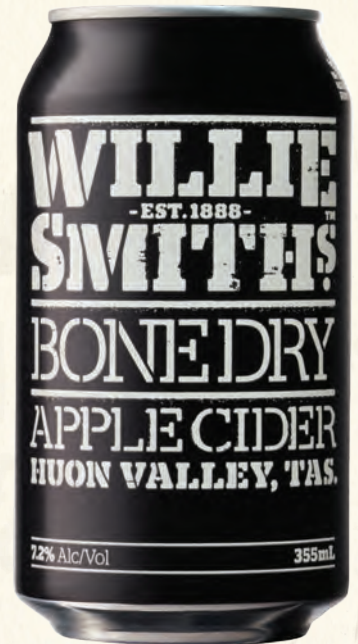
---

### 100% Tasmanian Apples

Pink Lady, Fuji and Royal Gala

**7.2% ABV | 16 x 355ml | 50L Keg**

---



## WILLIE SMITH'S TRADITIONAL

---

Our unfiltered farmhouse-style cider allows the apple to really sing.

---

It is debatable what the apples are singing, but the amazing flavour of this cider is indisputable.

Complexity, textured mouth feel and lots of fresh apple flavour are delivered by using a blend of two thirds eating apples and one third heirloom French and English cider apple varieties.

This more traditional cider is perfect for when you're looking for something different or broadening your cider-drinking horizons.

---

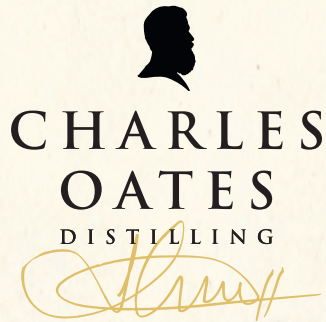
### 100% Tasmanian Apples

Eating apples, plus Heirloom French and English Cider Varieties

**5.4% ABV | 16 x 355ml | 50L Keg**

---





## ORCHARD TO BOTTLE

An ex-convict, Charles Oates first ventured to the Huon Valley in the mid 1800's and it's his descendants who continue to grow apples throughout the valley today.

Our uniquely crafted apple spirits are produced with these apples, that are pressed, fermented, double distilled and aged on the farm.

Inspired by the tradition of calvados in North-West France, our Apple Brandy shows complexity and character.

Each barrel is aged for over four years to allow the spirit to fully develop into our finest Apple Spirit - a delicious brandy.



### APPLE BRANDY

After patient aging in ex-fortified wine barrels, casks are carefully select and blended to produce an elegant and outstanding spirit that shows layers of baked apple, sweet caramel and fruit cake aromatics. Smooth and persistent, our brandy creates a unique opportunity for the inspired craft spirits drinker to expand their repertoire.

Enjoy as a digestif, with mature cheese or rich dessert.

**Best In Class, 2019 Cider Australia Awards (Muscat Release)**

---

Bottled at	700ml
42% Alc/Vol	23.2 Standard drinks

---



### POMMEAU

Aged in small apple brandy casks for over 12 months, this rich and generous liqueur is a result of blending pressed French and British heirloom apple varieties with our twice distilled apple spirit.

Complex, well-structured and all about sweet baked apple and spice - balanced with firm cider apple tannins and cask influence.

Our take on the traditional aperitif from North-West France - enjoy as such or serve with blue cheese or dessert.

**Best In Class, 2019 Cider Australia Awards**

---

Bottled at	700ml
18% Alc/Vol	10 Standard drinks

---



### APPLE SPIRIT

The purest expression of Tassie apples - our cider twice distilled, unaged so it's directly off the still.

This Eau De Vie shows a lifted apple aroma, underpinned by butterscotch, with medium bodied complexity.

Our Apple Spirit can be consumed by itself as a digestif, in cocktails or with a fine, botanical tonic.

**Trophy for Best Intensified / Distilled Cider**

**Best In Class, 2019 Cider Australia Awards**

---

Bottled at	700ml
43% Alc/Vol	23.8 Standard drinks

---





## WILLIE SMITH'S WILD

Where nature takes its course & things get a little Wild.

With this little number, we press the apples and then sit back and let nature do her thing. The naturally occurring yeast on the apples kick off a unique ferment which means no batch of Wild is ever the same - which we love.

That being said, typically Wild display some funky barnyard characters with tartness and a gentle sour edge, finishing fresh. Small batch only. Get it when you can.

### 100% Tasmanian Apples

Varieties vary vintage to vintage

**6.0%\* ABV | 50L Keg**

\*Varies between batches - but typically at or below 6%



## WILD HERITAGE CIDER SEASONAL RELEASE

A cider made to celebrate the orchard, just for the pub.

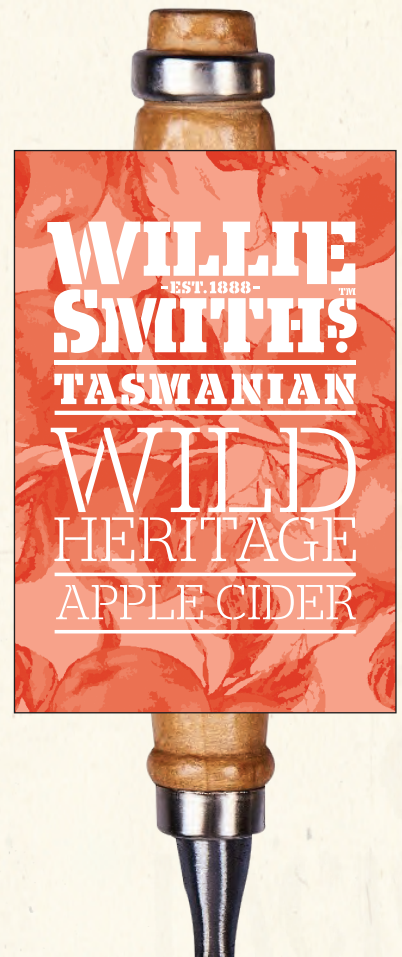
Taking some of our favourite cider-making tools, we've made a cider like never before which celebrates wild fermentation and the complexity which heirloom cider apples can bring.

A hazy sun-kissed orange shade, with a herbaceous nose. It has a beautifully complex palate from the wild yeast, which is reminiscent of the original hazy - Hefeweizen. The mid-palate is juicy and weighted, which subsides and leaves you with a robust, long and rich finish.

### 100% Tasmanian Apples

Heirloom Cider Varieties & eating apples.

**6.0% ABV | 50L Keg**





Limited Release

**WILLIE SMITH'S**  
-EST. 1888-  
**TASMANIAN**



## KINGSTON BLACK HERITAGE APPLE RELEASE

---

One of the most renowned cider apples and one of our all-time favourites.

---

We love making single varietal cider from this apple as it never fails to deliver intense and strong expressions of the fruit.

Once known as the 'Black Taunton', this apple was cultivated in Taunton, Somerset to produce cider & has built a huge following and reputation throughout English and global cider making.

It is a tricky tree to nurture at times, but rewards the orchardist well once it is pressed into juice, providing a golden tangerine hue. A fresh and vibrant nose shows characters of stainless steel, lemon zest and apple blossom.

The taste breathes life unto your palate, racy acidity is balanced with sweetness bringing flavours of sherbet, crisp-fresh apple and butterscotch. Tannin adds weight and length that makes the Kingston Black rich, complex yet approachable.

Recommended with seafood or soft cheese.

---

### 100% Tasmanian Apples

Kingston Black - a traditional cider apple

### Harvest 2022

7.0% ABV | 4.1 standard drinks

750ml | 6x750ml



To order contact your Sales Rep.  
If you don't have one yet, find your local rep via [williesmiths.com.au/contact](https://williesmiths.com.au/contact)

Version 1.8  
March 2023



Limited Release

**WILLIE SMITH'S**  
-EST. 1888-  
**TASMANIAN**



## SOMERSET REDSTREAK HERITAGE APPLE RELEASE

---

Perfect for picnic-ing, this heritage classic is making a comeback.

---

It's been half a decade since we've had enough of these heritage cider apples to craft a single varietal release, but this year the crop was abundant so we're very happy to see this cider return in 2022.

Hailing from Sutton Montis in Somerset, this variety has a rich history but was almost forgotten, so we're bringing back the glory days.

A rich amber colour with clarity and a fine bead. Delightful aromatics with hints of fresh apple, toffee and caramel.

A sweet and weighted palate gives flavours of strawberry jam and candy apple with a strong tannic complexity providing a dry refreshing finish.

Perfect in a picnic paired with cheese, charcuterie meats and fresh fruit.

---

### 100% Tasmanian Apples

Somerset Redstreak - a traditional cider apple

### Harvest 2022

6.7% ABV | 4.0 standard drinks

750ml | 6x750ml



To order contact your Sales Rep.  
If you don't have one yet, find your local rep via [williesmiths.com.au/contact](https://williesmiths.com.au/contact)

Version 1.8  
March 2023



Limited Release

**WILLIE SMITH'S**  
-EST. 1888-  
TASMANIAN



## HERITAGE BLEND HERITAGE APPLE RELEASE

---

Each of the heritage apples used to create this masterpiece brings it's own sound to the symphony.

---

This cider is a consistent showstopper. Three vintages of this cider have won 'Best in Show' at the Australian Cider Awards.

Heritage Cider apples are diverse in flavour and personality, with wonderful names linked to their European origins. They are categorised as either sweets, sharps, bittersharps or bittersweets and each variety has a unique combination of acidity, sweetness and tannin.

The masterful blending of these apples provides layers of complexity which are rich and balanced. Its golden hue catches the eye with bright toffee apple on the nose. A creamy, layered cider evocative of apple pie and custard finishing with subtle tannin encroaching.

---

### 100% Tasmanian Apples

Traditional Cider Apples including: Antoinette, Brown's Apples, Bulmers Norman, Cimetiere de blangy, Closette, Cremiere, Dabinett, French Crab, Frequin Rouge Amer, Improved Foxwhelp, Michelin, Somerset Redstreak, Stokes Red, Sturmer Pippin, Sweet Alford, Sweet Coppin, Yarlinton Mill.

### Harvest 2022

**6.5% ABV | 3.8 standard drinks**

**750ml | 6x750ml**



To order contact your Sales Rep.  
If you don't have one yet, find your local rep via [williesmiths.com.au/contact](http://williesmiths.com.au/contact)

Version 1.8  
**March 2023**