

WILLIE - EST. 1888 - SMITH'STM TASMANIAN

• PRODUCT PORTFOLIO •





AUSTRALIAN
CERTIFIED
ORGANIC 11522



100%
AUSTRALIAN
GROWN

**WILLIE
SMITH'S**
-EST. 1888-
TASMANIAN

REAL TASSIE CIDER, MADE ON THE FARM

We believe that if you look after mother nature, she'll look after flavour.

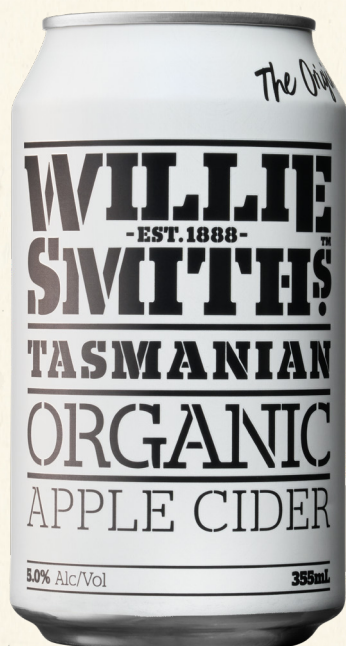
Our cider is crafted on the farm where we grow our organic apples, paying close attention to what we don't add in, to provide the best orchard-fresh apple flavour.

Since 1888, when William Smith planted our first apple tree, our family has been growing apples in Tassie's pristine Huon Valley. It's Willie's great-grandson, Andrew who farms the land today and who took the farm organic over a quarter of a century ago.

We were the first certified organic cidery in Australia and are the only cidery to win the Best in Show trophy at the Australian Cider Awards a record four times.

Our cider represents the people and stories of the Huon Valley community that we are a part of. So, let's crack a Willie's to bring people together and feel the connection.





WILLIE SMITH'S ORGANIC

The original and our best, an easy-drinking lightly sweetened cider made for sharing.

Our original cider, and the one we are famous for. We only use organic apples grown in the Huon Valley to create a balanced cider to suit any occasion.

To create this cloudy, sessionable and refreshing cider we use a mixture of everyday organic eating apples. Each brings their own dance to the party to provide acidity and texture. A small amount of apple juice gives lift & sweetness.

It's real Tassie cider, grown and made on the farm.



100% Organic Tasmanian Apples

Pink Lady, Fuji and Royal Gala

5.0% ABV | 16 x 355ml | 50L Keg



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WILLIE SMITH'S NON-ALC

Low in sugar, organic, and extremely refreshing

Stay social with our non-alc apple cider.

Crafted to be more than *just* sparkling apple juice, our non-alc cider is a vibrant burst of fresh apple, with the complexity of heritage cider apples.

This is the perfect choice for those looking for something non-alcoholic that "tastes like a real drink".

100% Tasmanian Apples

Seasonal heritage cider varieties plus Pink Lady, Fuji and Royal Gala

<0.5% ABV | Case: 16 x 355ml



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WILLIE SMITH'S BONE DRY

Our most crisp cider brings orchard-fresh apple flavour, without the sugar.

As the name suggests, this is our bold, dry and refreshingly crisp cider. Made on the farm, these apple travel mere metres to be crafted into cider.

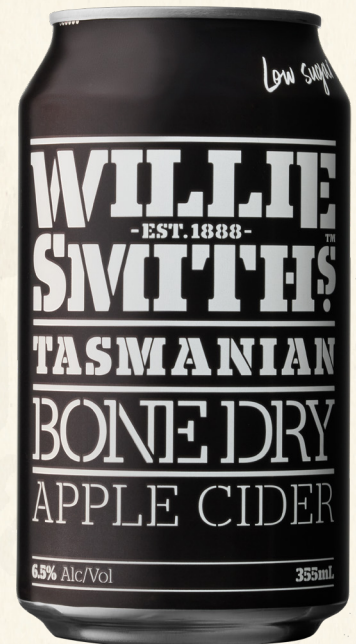
Although we use the same varieties of eating apples as our organic, all the sugar is fermented out allowing this cider to showcase each of the apples' complex layers in their rawest form.

Fresh acid crunch that softens into a broad and creamy lingering finish, it'll leave you wanting more.

100% Tasmanian Apples

Pink Lady, Fuji and Royal Gala

6.5% ABV | 16 x 355ml



WILLIE SMITH'S TRADITIONAL

It's time to discover why cider making started centuries ago with our complex, layered cider.

It all started with heritage cider apples, diverse and distinct with 100s of varieties with intriguing names linked to their origins.

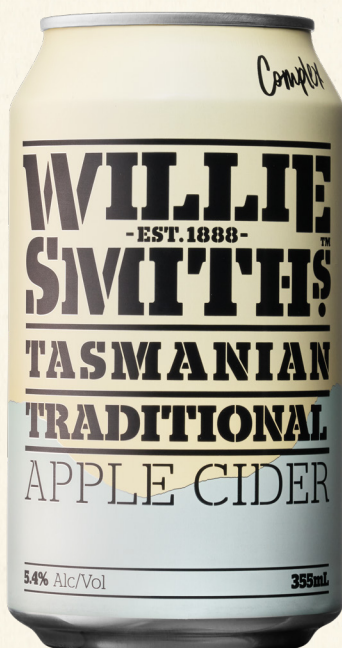
They provide layers of complexity, textured mouth feel and lots of fresh apple flavour to the Willie Smith's cider you already love.

This more traditional cider is perfect for when you're looking for something different or broadening your cider-drinking horizons. Fancy a taste?

100% Tasmanian Apples

Eating apples, plus Heirloom French and English Cider Varieties

5.4% ABV | 16 x 355ml

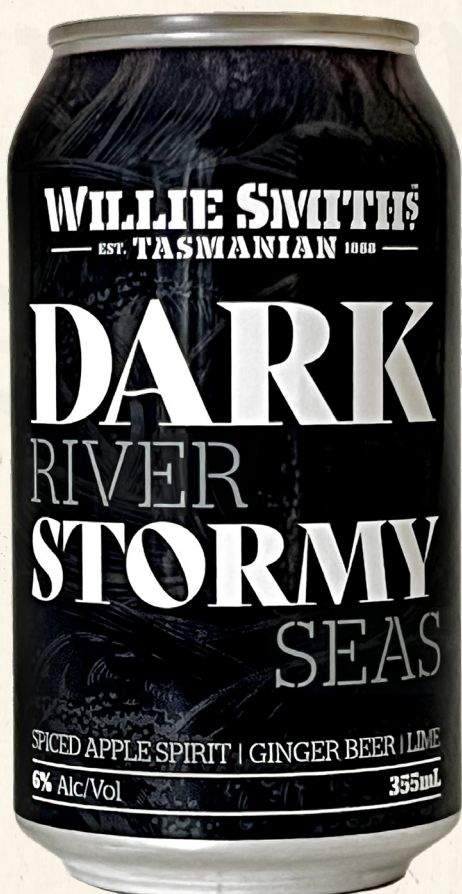


DARK RIVER STORMY SEAS

WILLIE SMITH'S
-EST. 1888-
TASMANIAN

Our take on a Dark & Stormy

Nature's untamed flavours, crafted in remoteness. a classic cocktail reimagined with twice-distilled apple spirit, spiced to perfection, paired with warming ginger beer and lifted with lime. Made on the riverbank, we've braved the elements to bring it to you. it's a well-earned reward for those who embrace our rugged Tasmanian ritual.



What's it taste like?



**ZESTY AND
REFRESHING**

Aromas of fresh ginger and warm baking spices, with a hint of citrus. To taste, lively ginger is balanced with subtle sweetness. Spiced brandy adds depth and provides a comforting warmth.



**WARMING
SPICE**

Moorish with a refreshingly crisp and clean finish. It's a delightful blend of bold flavours, perfectly combined.



**A
REFINED
CLASSIC**

Serving suggestion: Pour over ice and with a slice of lime.

Tasmanian Ready-to-Drink Cocktail

Spiced Apple Spirit | Ginger Beer | Lime
6.0% ABV | 16 x 355ml

Who'll drink this?

Discerning cocktail drinkers, and consumers who value locally crafted beverages. It'll be the perfect knock-off for those who brave the elements of the rugged Tasmanian wilderness.



Limited Release

WILLIE SMITH'S
-EST. 1888-
TASMANIAN



KINGSTON BLACK SINGLE ORCHARD RELEASE

One of the most renowned cider apples and one of our all-time favourites.

We love making single varietal cider from this apple as it never fails to deliver intense and strong expressions of the fruit.

This apple was cultivated to produce cider and has built a huge following and reputation globally with cider makers.

It is a tricky tree to nurture at times, but rewards the orchardist well once it is pressed into juice, providing a golden tangerine hue. A fresh and vibrant nose shows characters of apple blossom, sherbert and spice.

Spice transfers to the palate which balances acid, tannin and fruit sweetness perfectly to give weight and length. Rich, complex yet approachable.

Kingston Black is the perfect guest at the table.

Variety: Kingston Black

Origin: Taunton, UK

100% Tasmanian Apples

Kingston Black - a bittersharp heritage cider apple

7.0% ABV | 4.1 standard drinks | Harvest 2023
750ml | 6x750ml



**7
TANNIN**



**4
SWEET**



**6
ACIDIC**

Limited Release

WILLIE SMITH'S
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HERITAGE BLEND

HERITAGE APPLE RELEASE

Each of the heritage apples used to create this masterpiece brings it's own sound to the symphony.

This cider is a consistent showstopper. Three vintages of this cider have won 'Best in Show' at the Australian Cider Awards.

Heritage Cider apples are diverse in flavour and personality, with wonderful names linked to their European origins. They are categorised as either sweets, sharps, bittersharps or bittersweets and each variety has a unique combination of acidity, sweetness and tannin.

The masterful blending of these apples provides layers of complexity which are rich and balanced. Its golden hue catches the eye with bright toffee apple on the nose. A creamy, layered cider evocative of apple pie and custard finishing with subtle tannin encroaching.

100% Tasmanian Apples

Traditional Cider Apples including: Antoinette, Brown's Apples, Bulmers Norman, Cimetiere de blangy, Closette, Cremiere, Dabinett, French Crab, Frequin Rouge Amer, Improved Foxwhelp, Michelin, Somerset Redstreak, Stokes Red, Sturmer Pippin, Sweet Alford, Sweet Coppin, Yarlington Mill.

Harvest 2022

6.5% ABV | 3.8 standard drinks

750ml | 6x750ml

